King is looking for a Developer Intern this summer

We are looking for a Game Developer Intern who wants to be a part of creating the very best bite sized entertainment for mobile & social platforms and millions of users.

Your role within our great Kingdom

If you want to create amazing user experiences and entertainment for millions of players to enjoy on the go then this is the right internship for you. Together with your colleagues you will take a part in creating and maintaining our mobile casual games. You will take part in the process of specifying, designing, building and implementing existing and new game features. As part of the development team you will enjoy a creative, challenging and collaborative environment where your ideas will be every bit as valued as your programming expertise.

As a developer intern you have an interest in understanding the whole tech stack, you have good analytical capabilities, you write well-structured code and have a great sense of what makes a good game. We work in an agile and iterative Scrum process with frequent releases to the live environment so you will see the impact of your work almost immediately. Some bite sized bullet points of what you may be able to take part in during your internship are:

- Design, architect, test and implement game features
- Build valuable tools to support the game development process
- Take an active part in game creation
- Maintain and optimize new and existing game features
- Deliver high quality and well-structured code
- Share knowledge and help colleagues

Skills to create thrills

- Pursuing or recently completed a degree in Computer Science or equivalent.
- C++, Flash or Java knowledge
- Passion for development
- Sense of quality and polish

We're knights of creativity!

We believe that great gaming experiences happen when they are developed by working in small, autonomous creative teams that control the whole process – from idea to amazing game. Our close connection with the player community gets us instant feedback and enables us to deliver truly magical moments. We value your free time and your need to refuel, relax and find inspiration – by playing games with your colleagues, being at home with your family or going to the gym or out for a run. That's how we stay creative. That's why we call ourselves developers of magic and knights of creativity!

About the London Studio

The London studio was created in June of 2012 to build casual games for web and mobile. Located in the vibrant Covent Garden area, it is the home of our hit Farm Heroes Saga with more hit games in the pipe!

King Digital Entertainment plc (NYSE: KING) is a leading interactive entertainment company for the mobile world. We make games for millions of players worldwide, which can be played on our king.com and royalgames.com websites, Facebook, and mobile platforms such as the Apple App Store, the Google Play Store and the Amazon Appstore. King has game studios in Barcelona, Berlin, Bucharest, London, Malmö and Stockholm along with offices in Malta, San Francisco, Seoul and Tokyo.

Want to get treated like royalty?

Join our kingdom now!

Email <u>david.nordblom@king.com</u> with CV and cover letter to submit your application

The brilliant experience we give our players comes from the diversity and experience of our people. A great saga needs all sorts of heroes. That's why we hire all sorts of talent.

Performance Marketing Intern

King is looking for a bright and enthusiastic individual seeking to gain insight into the global marketing function of the game industry. The successful candidate will be analytically minded, exhibit an entrepreneurial spirit and eager to grow their career in a fast-paced environment.

In this role you will provide valuable support to a small and dynamic team, assisting with routine tasks. The will also be the opportunity to carry out specific projects that you can work on individually.

Your role within our Kingdom

Key responsibilities include

- Assisting in the creation and planning of mobile marketing campaigns
- Reporting on marketing campaigns
- Analysing the effectiveness of campaigns and optimising accordingly
- Coordinating internally with product development and graphics teams
- Staying current on latest technology and trends in mobile

Essential Skills, Knowledge and Experience

- Excellent communication skills: written, verbal and interpersonal
- Ability to work in self-directed, fast-paced, result-oriented environment & to meet deadlines
- Strong analytical skills with the ability to analyse data and make recommendations
- Strong ability with Microsoft Excel

Personal Qualities

- Results driven and passionate about online media
- Drive to be constantly challenging the norm and recommending new opportunities to increase performance
- Excellent work ethics and a hands-on mentality
- Excellent problem solving skills
- Love for online/mobile games and the ability to create and manage a Spotify playlist can't hurt either!

Gli interessati possono inviare la propria candidature a: <u>placement@luiss.it</u> entro il 22/06/2014 specificando in oggetto il Rif. KING.COM/PMI

Data Scientist Intern Marketing | London

We are looking for a highly intelligent and talented Data Scientist Intern pursuing a degree or recently graduated in mathematics, statistics or computer science from a leading university.

Your role within our Kingdom

As part of the Analytics team, you will work to further understand, model, predict, segment and monetise King's customers, and help take King's data capabilities to the next level.

Responsibilities include:

- Help Build both large systematic reports and one-off small pieces of analysis.
- Providing on-going reporting and performance monitoring from multiple data sources.
- Working with all parts of the business to identify analytical requirements and formalize an approach for reliable, relevant, accurate, efficient reporting on those requirements.
- Translating business needs to technical requirements and implementation.
- Proactively developing new analyses and insights, to drive decisions and strategies for user acquisition, retention and monetization.
- Designing and implementing advanced statistical testing for customized problem solving.
- Debugging and problem solving issues to ensure delivery of accurate metrics.

• Supporting with scoping and prioritizing future projects.

Skills to create thrills

With a passion for games, you will be strong in quantitative analysis, statistics or mathematics, have programming skills and the ability to draw business insights that will add real value to King. You will need to demonstrate the ability to learn quickly and work in a fast pace and collaborative environment whilst communicating effectively with wide teams such as Game Developer, Business Managers and Corporate functions.

Other skills include:

- Experienced in dealing with large, real-world datasets (SQL).
- Have robust statistical significance testing, A/B testing, predictive analytics skills.
- Ideally have in depth statistical, machine learning, Bayesian knowledge.
- Able to demonstrates hands on experience with data mining, clustering, segmentation.
- Software engineering skills, in languages such as Java, R, Python, etc.
- Experience in "Big data" systems experience such as Hadoop, Hive, MapReduce, or equivalent.
- Advanced user of Excel spreadsheets for analytical purposes.

About the Barcelona studio

The first Barcelona studio was created in the summer of 2012 to build casual games for web and mobile. By now we are the home of two game studios and King Global Services centre. Located centrally in sunny and friendly Barcelona it provides the perfect combination of the dynamic flexibility and rapid growth of a start-up with the security, stability and infrastructure of an industry leader. It is the home of our upcoming hit Papa Pear Saga with more hit games in the pipe!

Gli interessati possono inviare la propria candidature a: <u>placement@luiss.it</u> entro il 22/06/2014 specificando in oggetto il Rif. KING.COM/**Scientist Intern**